Chicagoland Chapter

Mercedes-Benz Club of America Newsletter





Note from the Editor

Welcome to our August newsletter, we hope you are enjoying your summer!

If you attend an event, please feel free to send in a summary and pictures for us to share with the other members of our chapter.

Do you have an idea for an event? Would you like to plan a drive, gathering, or other activity? Please email **mbcachicagochapter@gmail.com**, we look forward to your submissions!

Thank you for reading our newsletter, we appreciate your time and attention!

Upcoming Events This Month

Vintage and Luxury Car Show We have been invited to join the Hollywood Casino - Joliet as they host their Vintage and Luxury Car Show from Sat, August 17th 10am to 2pm on their grounds. They will have Food Trucks, DJ and Mocktails, all proceeds will benefit Cars of Hope. More info here and you can register to show your car here. Tech Session - EV, Hybrid Technologies and Key Trends Join us at Mercedes-Benz of St. Charles for our Tech Session Sat, August 24th covering Electric Vehicles, Hybrid technologies and Key Trends. This session will be followed by an optional lunch nearby. **Geneva Concours d'Elegance** Members are invited to attend and have an opportunity to park within the club section. Members in attendance are Sun, August 25th also invited to brunch at 10am prior to the event. Register here and please note that registrations to Geneva Concourse are due Aug 5.

The Volo Auto Museum event has been rescheduled for

September 14th please register if you're interested.

Key Event

Announcements

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MBCA at the 12th Annual Deutsche Marques

If it's July, it must be time for the annual Deutsche Marques at the Gilmore Museum! This event has the distinction of being the largest German car show in America.

The trip to Gilmore in Hickory Corners, Michigan is a great summertime road trip. We had a handful of club members in attendance this year.

This year's event was very well attended, with a record 646 cars coming from all parts of the Midwest. Mercedes Benz the featured marque this year. Our Chicagoland member Vlad Gasnikov was awarded "Best of the 1990s," for his impressive S600 sedan. (pictured right)

For more photos and a debrief of the entire event, check out the Gilmore webpage (<u>gilmorecarmuseum.org</u>) as well as Deutsche Marques' Facebook page.

If you've never been to the Gilmore, they have an amazing schedule of events all summer long. An upcoming fun event is their annual Oktoberfest event on October 12th.







Exclusive Access to Jerry Rich's Car Collection at Rich Harvest Farms

Our chapter had exclusive access to view Jerry Rich's private car collection. We were welcomed by the head mechanic named John. He was very knowledgable of all the cars and also provided us with insights of where some of these cars came from and when they were acquired. We then got to enjoy lunch within the Rich Harvest Farms grounds. The trip was enjoyed by all of our members in attendance and we look forward to our next acitvities.

Merchandise News



MBCA Car Badges Available Now!

We have a limited amount of MBCA car badges available for sale. The badges are typically displayed on your car's grille. We will have them available for sale at our events and they are \$50 each! If you're not able to make an event but are interested, please reach out!





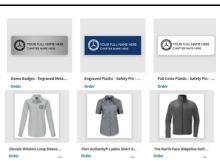


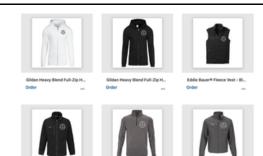


Chicagoland MBCA Coasters

Have you started collecting your Chicagoland MBCA Coasters? These were for sale during our Benz & Breakfast event at Montrose Harbor. You can buy and collect a coaster by attending one of these events. Coasters are \$10 each, if you buy all 4 coasters at once, you get a coaster holder free! Coaster Holders are \$5, if sold separately. Be on the lookout for these at the Geneva Concourse this August!

Also, Chicagoland MBCA hats are coming soon! We will announce when they become available!





MBCA Store is here!

The MBCA Store is finally here, you can get name tags along with other merchandise that is MBCA branded. If it is your first time visiting the new MBCA store, please create a Pro Shop account as this will track all of your future purchases.

SHOP NOW

Key Upcoming Event Details

August 25th - Geneva Concours & Brunch at Stockholm's BrewPub

Members are invited to attend the Geneva Concours d'Elegance on Sunday, August 25, 2024 - Rain or Shine. The MBCA Chicagoland Section will have a special club designated parking area. Registration to the Geneva Concours is required to park within the MBCA designated area. You can find more information https://example.com/hem2.

Members in attendance are invited to brunch at 10:00AM at Stockholm's Restaurant and Brewery.

This year's featured cars are Locomobiles, Carl Benz's 180th Birthday, All Things Morris Garages (MG), and Trucks.

Please register and RSVP as soon as possible. Your registration to Geneva Concours secures your parking spot and your RSVP helps MBCA Chicagoland plan for parking spots and brunch reservation planning.

You **must mail** in your registration and payment to Geneva Concours by **August 5th, 2024**. There is a car club display area registration fee of \$25 per vehicle.

If you have any questions please reach out to <u>Ralph Sikorski</u> (rsikr@hotmail.com or (773) 230-7458) and <u>mbcachicagochapter@gmail.com</u>.

<u>July 28th - Jerry Rich's Car Collection & Lunch at Rich Harvest Farms</u>

Members are invited to the viewing of the Jerry Rich's private car collection followed by lunch at their members-only golf club. Members are allowed to bring one guest. Please sign up early as we have a 20 person capacity and will be handled on a first-come, first-serve basis.

Register using this link or email mbcachicagochapter@gmail.com.

Note: The lunch is \$35 per person and will need to be paid via check and mailed to Chet Szerlag in order to confirm your spot.

Make checks payable to: "Chicagoland Chapter - MBCA"

Mail payment to: Chet Szerlag 1251 Golf View Drive Woodridge, IL

<u>September 21st - Oktoberfest at Two Brothers Roundhouse</u>

Join club members for this year's Oktoberfest celebration at Two Brothers Roundhouse. This is a great opportunity to experience authentic German-style food, music and bier tasting in a unique one-of-a-kind setting.

For those interested, please RSVP as soon as you're able to. We need to reserve our spots with the venue. Please access the event page <u>here</u> to register.

October 5th - Tech Session: Tuning 101

Join us for our final tech session of the year. This session is called "Tuning 101: Things you need to know about tuning your Benz". It is helpful for our members to let us know if they will attending as we work with event host.

October 18th to 20th - Tech Session: Tuning 101

Join the Wisconsin and Chicagoland MBCA Chapters on the fall color tour, exploring the many sights along WI Hwy 33. Sample high level itinerary as follows:

Friday, We will start our tour in Port Washington, exploring the area.

Saturday, We will drive west on Hwy 33 thru West Bend, Beaver Dam, Portage, Baraboo, Reedsburg, etc to LaCrosse. The entire driving tour is self-guided and paced.

Sunday, You can continue the driving adventure by exploring the Great River Road on both WI Hwy 35 and MN Hwy 61 between LaCrosse, Lake Pepin and Red Wing. There is much to see and do along both of these scenic river roads.

Chapter Website & Social Media Updates

MBCA Member Website & Mobile Application!

We would like to emphasize and encourage our members to register for the new MBCA member website. I know there have been some bumps in the road with practicality and ease of access but you can get a lot out of this community. We are planning to have a technology session around registration, access and general Q&A in the future. Stay tuned.

The new MBCA member website is HERE! We use this website to publish events, collect RSVPs and post additional news. There is also a mobile application available to access your membership card.

Need help logging in?

- · Simply go to mbca.org and click on Register and proceed with your email address.
- · If you get a message that your email address already exists, then click on Login, and then click on the Forgot Password link to set your password.
- Send an email to info@mbca.org or Contact the National Business Office at 719- 633-6427

If you have any questions or need any assistance managing the website, please feel free to reach out to us at mbcachicagochapter@gmail.com

Chicagoland Chapter Facebook and Instagram Pages

We would like to leverage the new Chicagoland Chapter Facebook and Instagram pages to provide our members and non-members updates on what we are doing, sharing our events and also just encouraging another avenue of communication with the car enthusiast community.

Please 'Like' and "Follow" using the links below or search for "Mercedes-Benz Club Chicagoland"



Mercedes-Benz Club Chicagoland Facebook



Mercedes-Benz Club Chicagoland Instagram

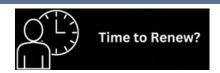
Membership



We would like to congratulate our members who have anniversaries this month!

| 41 YEARS | <u>37 YEARS</u> | <u> 29 YEARS</u> | 27 YEARS | <u>23 YEARS</u> | <u> 18 YEARS</u> | <u> 17 YEARS</u> |
|---|---|------------------|------------------------------|-----------------------|---|----------------------------|
| Hugh E | Michael O | Donald A | John A | Paul J | Axel K | Frank W |
| 11 YEARS William M Steve D Albert N Michael O | William M Steven E Steve D Douglas K Albert N | | 7 YEARS Michael J | <u>6 YE.</u> Micha | | <u>5 YEARS</u> Robert S |
| 4 YEARS Steve R Alisa M | | | 2 YEAR Joe B Patrick S | | <u>1 YEAR</u> Kevin M Barbara B John B | |

Membership (continued)



Renewing your Membership is EASY!

You can choose from one of the options below to renew.

- 1. Renew from the email reminder that comes in your email *
- 2. Log into your MBCA account and Renew from your Membership profile *
- 3. Mail a check to the National Business Office:

Mercedes-Benz Club of America 10 Boulder Crescent St, Suite 200 Colorado Springs CO 80903

4. Call the National Business Office to renew over the phone Tues-Thurs: 9 am-3 pm MT Phone: 719.633.6427 *60 days before membership expiration, must log into mbca.org

Membership Perks

- Subscription to the award-winning The Star Magazine®
- Discount on Parts, Service & Accessories at Participating Mercedes-Benz dealers 15%
- Discount on Parts from the Mercedes-Benz Classic Center

Visit https://www.mbca.org/member-benefits to see the complete description of your membership benefits.

Please continue to promote our club with other Mercedes owners. Also, please don't forget to renew your membership, renewing members are the core part of our chapter.

Thank you all for your sustained membership and support to the club!

| Calendar of Events | | | | | | |
|--------------------------|--|--|--|--|--|--|
| Sunday, September 8th | Auburn Cord Duesenberg Automobile Museum & Lunch | | | | | |
| Saturday, September 14th | NEW DATE - Volo Museum & Lunch | | | | | |
| Saturday, September 21st | Octoberfest at Two Brothers Roundhouse | | | | | |
| Saturday, October 5th | Tech Session #4 - Tuning 101 at Eurocharged Performance | | | | | |
| Weekend, October 18 - 20 | Fall Color Tour hosted by the MBCA Wisconsin Chapter | | | | | |
| TBD | Virtual Glue Up Tech Session (Account Setup, Q&A, Tech Assistance) | | | | | |

Event calendar is updated on a regular basis

For more information and to RSVP please visit our new <u>MBCA Member Website</u> (click above or go to mbca.org/section/Chicagoland/events

Chicagoland Chapter Leadership

| Chet Szerlag Interim President & Treasurer | David Kieta Webmaster & Social Media | | |
|---|--|--|--|
| Stephanie Santiago | Ron Klein | | |
| Interim Vice President, Webmaster & Editor | Sponsorship Program & Outreach | | |
| Alisa Matushek | Ralph Sikorski | | |
| Secretary | Director-at-Large | | |
| Judy Mouilleseaux | Al Johnson | | |
| Membership Chair | Director-at-Large | | |