

March/April 2023



**MBCA Ozark Section Newsletter**

*The Star of the Ozarks*

Local Events

Regional Events

Articles of Interest



Find us at:  
Mercedes Benz Club of America:  
Ozark Section

**Mercedes-Benz Dealership  
April 22, 2023**



**Little Rock, Here We Come**

Join us on April 22, 2023, as we embark on new event.

11:00 a.m. Our first stop will be at Mercedes Benz of Little Rock at 8 Colonel Glenn Plaza Drive. We will learn about their extensive electric vehicle lineup and get a test ride to truly experience this driving technology.

12:30 p.m. We will depart for BJ's Restaurant and Brewhouse at 2624 Shackleford Road for lunch and libations from their diverse menu. We will hear a presentation from the Alzheimer's Association about this debilitating disease and what is being done to help individuals cope with its impact on their lives.

Now it's time to experience some of Little Rock's flavor and appeal. Listed are four places to visit that may pique your interest.

1. The Empress of Little Rock/Hornibrook House is located at 2120 Louisiana Street. Currently a hotel, this 3½-story architectural marvel was built as a residence in 1888 for \$20,000 entirely from native Arkansas materials. A tour for those interested is planned at 3:00 p.m.
2. Take a walk through the River Market District at 400 President Clinton Avenue. There you will find a cornucopia of things to see and do--a farmers' market, theaters, pubs, bistros, boutiques, and outdoor concerts--all along the picturesque Arkansas River.
3. The Old State House Museum at 300 West Markham Street was built in 1836 and was Arkansas's first state capitol building. It is open 9:00 a.m. to 5:00 p.m., and admission is free. A cellphone guided walking tour is available. What a great way to learn about Arkansas's history!
4. For those of you interested in fashion and style, check out the Esse Purse Museum at 1510 Main Street. One of only two purse museums in the world, it contains over 500 artifacts showcasing handbags and their contents through the decades of the twentieth century. It is open 11:00 a.m. to 4:00 p.m. You can see it all in one to two hours. Admission is \$8.00.

Sample any or all of the points of interest, learn more about Little Rock and still be home before dark.

**For those of you who would like to caravan from Northwest Arkansas, we will meet in the Walmart parking lot at 2875 Martin Luther King, Jr., Boulevard in Fayetteville. Departure time is 8:00 a.m. on the dot.**

Please R.S.V.P. Terry Lowinger at [talow228@gmail.com](mailto:talow228@gmail.com) by April 17, 2023.

## McPherson College CARS Club Motoring Festival, May 5-6, 2023

Join the Ozark Section of the MBCA at the Motoring Festival at McPherson College on the first weekend of May.

The weekend kicks off Friday evening, May 5, in downtown McPherson, Kansas, with a Cruise-In on Main Street. The CARS Club works with the support of the city of McPherson to have part of Main Street closed for the Cruise-In. There will be a very interesting assortment of automobiles displayed by the students, members of the community and supporters of the Automobile Restoration program.



On Saturday, May 6, the CARS Club will host a car show on the campus of McPherson College. The event will have 300 - 400 automobiles on the Quad. There will be 3 or 4 keynote autos on display around the gazebo.

One of the keynote autos will be the Mercedes Benz 300S that the college purchased with the goal to restore it and have it accepted to be displayed and judged at the Pebble Beach Concours de Elegance in 2023. See the article in the November-December 2021 issue of *The Star* magazine, "On the Road to Pebble Beach," to learn more about the students and the 300S. There is also a short piece about the Project Chief, Brian Martin. Brian is Teresa Poulseen's son and a graduate of the auto restoration program.

In the past, other autos on prominent display have included Deussenbergs, Hemi-Cuda convertibles, Ferraris, Peugeot and Novi Indy 500 racers and one-off custom vehicles.

A highlight is the student section where they display their personal projects. Their projects include cars, trucks, tractors, motorcycles and bicycles. It's always fun to watch the projects arrive, some under their own power and others being towed or pushed from "The Barns," a series of buildings across the street from the college where the students rent space to store and work on their projects.

Among those attending and displaying their autos will be members of the Wichita Section of the MBCA and possibly members from the Kansas City, Pikes Peak and Oklahoma Sections.

For more information about the CARS Club and the Motoring Festival, go to the McPherson college website [www.McPherson.edu](http://www.McPherson.edu) and do an online search for more images, YouTube videos, etc. To register and display your auto, follow the links in the college website. Until April 22, the cost to register is \$20.00; after that and until the day of the show, the cost is \$25.00. The funds are used by the CARS Club to fund activities during the school year. And you're guaranteed a parking space at the venue. (The streets around the college are usually very crowded.) There are usually food trucks on the campus for lunch.





**Poker Run with Eastern Oklahoma Section  
On Saturday, May 13, 2023  
Submitted by John Miller**



Well, it's almost time again for our annual poker run with the Eastern Oklahoma Section of the MBCA. In a meeting with John Kushnerick on Monday, March 20, he and I pretty much put the plan together. We will meet at the West Siloam Springs Cherokee Casino south parking lot, just off Hwy. 412 to the west side of the casino, at 9:00 a.m. and leave around 9:30 a.m. At this location, the information about the run will be revealed and also the first of five playing cards will be drawn. The cost to enter the run for the drawings will be \$15.00. The breakdown with the collected money will be as follows: of the \$15.00, \$5.00 will go for the Alzheimer's fund raising, \$2.50 will go to each of the two sections and the winner will collect the rest.

A map of the entire run will be handed out before leaving the Cherokee Casino in West Siloam Springs. We will head south on Hwy. 59 to Westville, Oklahoma., then west onto Hwy. 62. The casino at Tahlequah and the one at Fort Gibson will be stops 2 and 3. At Muskogee, we will stop at casino number 4. We will travel north onto Hwy. 69, past Hwy. 412, and to our last stop just north of Chouteau, at Hooker's Bar and Grill Restaurant, where we will draw the last card, meet for lunch, tally the poker run, etc.

**Starting Location: Cherokee Casino, West Siloam Spring, Oklahoma  
2416 Hwy. 412**

**West Siloam Springs, Oklahoma 74338**

**Time: 9:00 a.m.**

**Destination: Tahlequah, Fort Gibson, Muskogee and Chouteau, Oklahoma**

**Lunch/Time Hooker's Bar and Grill Restaurant – 1:30 p.m.  
4427 W. 530**

**Pryor, Oklahoma 74361**

**R.S.V.P.: Please contact John Kushnerick for Oklahoma members, [jkushnerick@cox.net](mailto:jkushnerick@cox.net) and John Miller, [jm9415@cox.net](mailto:jm9415@cox.net) or 479-414-9415 for the Ozark members.**

We welcome any questions you may have. Other notices will follow later as we get closer to the event.



**Thank You to Our Renewing Members and Their Loyalty**

**Kathleen Menold – Springdale, Arkansas**

**EuGene Smith – Clinton Arkansas**

**We would like to remind you to add your associate member on your membership at no charge. This gives the associate member the opportunity to vote and run for an office. Contact the National Office if you haven't done so already! 800-637-2360**

## Ozark Section's Message from Our President, Dennis Anderson



Club members,

I can imagine that many of you are anxious to have Mother Nature get rid of winter and launch more normal spring weather. We have seen all aspects of winter these first several months of 2023 impacting our ability to really enjoy driving our Mercedes-Benzes.

We have scheduled several fun driving and technical events starting in April. We would love to have you join us as we venture around the Ozarks learning more about our vehicles and enjoying the beautiful countryside scenery. Check out the summaries in our newsletter for more details, and get your Benz ready.

Thanks for all your support exceeding our goals with our two 2022 Community Involvement Initiatives with the Food Banks and the Salvation Army's Toys for Tots Campaign. Last year you were extremely generous supporting these charities through volunteerism, cash, food, and toy donations. For 2023 Community Involvement, we will begin our focus on Alzheimer's with Kirsten Dickinson, the EVP of the Arkansas Alzheimer's Association, sharing an introduction on how we can get involved during our Little Rock event in April. Alzheimer's currently impacts one in nine seniors in the USA; add to that the support needed from family caregivers and the number of people affected is staggering. Raising awareness of warning signs of Alzheimer's can help connect seniors to treatments to slow down this disease's impact. In addition, we will again be supporting our Annual Toys for Tots campaign in December.

Have fun driving your Mercedes-Benz vehicle, and don't forget to take advantage of our club discounts and vendors that will keep your Benz in top shape.

Dennis Anderson

President, MBCA Ozark Section



**Hello Mercedes-Benz Members,**

**During my MBCA membership I have attended many club events and numerous other car shows, as I browsed the field of automobiles, I saw many vanity plates with cryptic tag identifiers. Sometimes deciphering the message on the tag is easy other times it's not. What I've found interesting and challenging is trying to figure out the message the tag delivers or the significance of the license plate. I've often wondered what does the message mean. I thought it would be interesting to see what vanity tags our members have on their cars, so I've decided to do an article for the Star and also gather content for our Social Media pages.**

**Do you have a vanity plate on your Benz? If so, take a high-resolution picture of it with the back of your car and the Star showing and send it along with a short explanation about the plate, its significance, and meaning. Do not include the photograph in the body of the message, send it as an attachment. I'm gathering content for a possible story in the Star and on our Social Media pages.**

**Send submissions to [mbcaprez@gmail.com](mailto:mbcaprez@gmail.com) by March 18, 2023**

**Looking forward to some interesting submissions.**

**Thank, Doug Geganto, MBCA National President**





**Bonefish Grill Restaurant  
Rogers, Arkansas  
March 18, 2023**

The Mercedes-Benz Ozark Section met for lunch again this year at the Bonefish Grill in Rogers, Arkansas. It was a sunny, chilly Saturday with lots of laughs and time to catch up. With its delicious seafood menu, Bonefish is a favorite restaurant of many of our members.

Winter months are often a difficult time to arrange events in Northwest Arkansas, but at least twelve of our members braved the cold weather. Thank you to Kathy Menold for setting up the event and Dottie Miller for the photos.



*Mark Your Calendar!!!*  
**2023 Upcoming Ozark Section MBCA Events**

April 22	Tech Session at Little Rock Dealership	8 Colonel Glen Place, Little Rock, AR	Terry Lowinger
May 5-6	McPherson College Motoring Festival and CARS	McPherson, Kansas	Bob and Teresa Poulseen
May 13	Poker Run w/Eastern Oklahoma Section Lunch: Hooker's Bar & Grill	Chouteau, OK	John Kushnerick John Miller
June 3	<b>Quarterly Board Meeting 10:00 a.m. to noon</b>	<b>Bentonville Dealership</b>	Dennis Anderson
June TBD	Springfield Wonders of Wildlife Lunch at Hemingway's Blue Water Cafe	500 W. Sunshine St. Springfield, MO	Bob and Teresa Poulseen
July 15	Membership Recognition Luncheon w/ Silent Auction for Alzheimer's Association	Orchard Park Bentonville, AR	Dennis Anderson Teresa Paulseen
August 26	Annual Ozark Euro Rally German Car Show Lunch at Sparky's Restaurant	Eureka Springs, AR	Dennis Anderson Joel Menold
September 2	<b>Quarterly Board Meeting 10:00 a.m. to noon</b>	<b>Bentonville Dealership</b>	Dennis Anderson
September TBD			
October 22	F-1 Afternoon Watch Party Gran Prix in Austin, TX	Bentonville, AR	Paul Springmann
November 18	NWAR Mercedes-Benz Dealership	Bentonville, AR	Dennis Anderson Bob Poulseen
December 2	<b>Quarterly Board Meeting 10:00 a.m. to noon</b>	<b>Bentonville Dealership</b>	Dennis Anderson
December TBD	Annual Christmas Party/Brunch – Auction and Raffle – Alzheimer's Fund Raiser		Board Committee





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## Financial Report for 2022

Beginning Balance	Date		
	1/1/22	\$ 4,797.39	
Deposits	Type	Amount	Notes
	Newsletter Ads	\$ 1,100.00	Advertisers
	Event Pre-Payments	\$ 1,835.76	Member event pre-payments
	Charitable Donations	\$ 575.50	Raffle and rally fundraisers
<b>Total Deposits</b>		<b>\$ 3,511.26</b>	
Disbursements	Type	Amount	Notes
	Events	\$ 2,098.92	Supplies, member payments
	Newsletter	\$ 208.06	Printing
	Other	\$ 448.44	Postage, cards, awards
<b>Total Disbursements</b>		<b>\$ 2,755.42</b>	
<b>Ending Balance</b>	<b>12/31/22</b>	<b>\$ 5,553.23</b>	





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## Ozark Section Birthdays

Dottie Miller	May 11
Linn Reusswig	May 20
Jan Anderson	May 21
Rob Knapp	Jun 27
Jan Sweitzer	Jun 30



## Ozark Section Anniversaries

Rob & Lisa Knapp	May 28
Case & Becky Vendel	Jun 19
Terry & Lori Lee	Jun 27



**If you would like your birthday or anniversary listed in the newsletter, please contact Kathy Menold at 479-756-6798 or [menold1@cox.net](mailto:menold1@cox.net)**

**If you are interested in joining the MBCA Ozark Section or have questions, please contact one of the Board Members.**

## Officers, Directors and Committee Chairs

President	Dennis Anderson	479.295.8008
Vice-President Events Chair	Barbara Lowinger	910.987.5876
Secretary	Bob Poulseen	316.706.3386
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**MBCA Ozark Section Newsletter** – published every two months, is the official newsletter of the Ozark Section of the Mercedes-Benz Club of America.

**Opinions** – Opinions expressed are those of the authors and not necessarily those of either MBCA or the Ozark Section. Neither MBCA nor the Ozark Section endorses products or services but may, as part of our informational activities, allow them to be cited in articles and notices.

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**Articles and Submissions** – Copy should be emailed to the editor by the 10<sup>th</sup> of the month prior to the next issue. For example, submissions for the July/August

Issue should be received by June 10. The editor reserves the right to edit all material; submission of material constitutes permission to edit and publish that material. No assumption should be made that the editor has authenticated any information immaterial submit.





**Ozark Section Newsletter**  
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Springdale, AR 72764

**Change of Address?**  
Mercedes-Benz Club of America  
800-637-2360  
[www.mbca.org](http://www.mbca.org)