

# BADGER *Star*

JUN-JULY 2023



MERCEDES-BENZ CLUB OF AMERICA WISCONSIN SECTION

# PRESIDENT'S MESSAGE

Welcome to the June – July 2023 issue of the *Badger Star*, the Wisconsin Section's award-winning newsletter!

I open these remarks by giving a great big THANK YOU to the anonymous member who gave our Section a \$500.00 donation to help defray our newsletter costs. You can read more about this exceptionally generous gift in the separate announcement elsewhere in this newsletter.

Next, I would like to thank Mercedes-Benz Milwaukee North Shore for their support of our Section. Read more elsewhere in this newsletter, and please see their ad on page 5 of this newsletter.

During the past two months your Section held two very successful events, a Tech Session at Black Forest and our Break-in-the-Weather D-2-D. Detailed reports on both events appear elsewhere in this newsletter.

Looking ahead, make sure you register for our June 4<sup>th</sup> Car Show at The Corners of Brookfield. You can still register for the Show, and you can choose to have your Benz judged or not. The sign-up sheet is on page 6 of this newsletter.

Following the Car Show, join other Wisconsin Section members July 21<sup>st</sup> for Starry Nights. See the announcement for this event elsewhere in the newsletter. And be sure and check out our full 2023 Event Calendar.

Remember that events don't just happen, your thoughts and suggestions are vital to ensure that

the Section holds the kind of events you would like to see, along with where you would like to see them held. So please don't be shy, if you have an idea or suggestion speak up!

Thinking about an event but unsure how to go about it? Make it a team effort; ask one of our board members for help.

Finally, new events are in the planning stages. Stay current by checking the event calendar on our website, on or Facebook.

## Membership Highlights

Please welcome our newest members and congratulate those members celebrating membership anniversary milestones during June and July. They are all listed elsewhere in this newsletter.

Thank you to each and every one of you for being a member of the Wisconsin Section. You are what make this organization successful. New member or long-timer, I'd love to hear from you; your comments and suggestions are always welcome. We are always looking to improve your membership experience and give you value for your member dues.

Looking forward to seeing all of you in person at an upcoming Wisconsin Section event,

Bruce Hamilton




*Bruce Hamilton*

**Let's remember that our Section won the National Communications award.**



## NEWSLETTER TABLE OF CONTENTS

Cover	1	Anniversaries	7
President's Message	2	Starry Nights" Drive N' Dine	7
Membership Benefits	3	Black Forest, LLC Tech Session	8
Board Meetings	3	NOTICE to SECTION	9
Club Event Calendar	4	D-2-D Break in the Weather at	9
MB Dealership Notice	4	Christy's Landing in Madison	
MB Dealership Ad	5	Sponsors	10
Car Show	6		



# EVENT IDEA SUBMISSIONS

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If you have any ideas or suggestions for Drive-to-Dine, Tech Session, Concours, Rallye or Social Event venues or other events, please don't hesitate to contact Bruce Hamilton or any other board member. We are always looking for feedback and opinions from our members on events or other club related business. Contact information for all board members is listed on page 3 of this newsletter.

# MEMBERSHIP BENEFITS

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Subscription to "The Star", a bimonthly magazine published by Mercedes-Benz Club of America

Discounted price off a New Mercedes-Benz

Discounts on parts, service and accessories from participating Mercedes-Benz Dealerships

15% off parts from the Mercedes-Benz Classic Center

Expert technical advice to help you maintain, service, condition, restore and repair your Mercedes-Benz

And best of all, participation in the Many events provided by your local Mercedes-Benz Club of America



# CLUB BOARD MEETINGS

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Board meetings are held on the second Thursday of every month. Meetings are held online using GoToMeeting. Attendees call in using a phone, tablet or computer. We encourage participation from our members. If you wish to participate, and

receive an invitation for the meeting, please contact Bruce Hamilton at [bruce.hamilton@cpa.com](mailto:bruce.hamilton@cpa.com) or 608-754-6066.

Recommendations for new activities or comments on prior events are always welcome.

President  
**Bruce Hamilton**  
608-754-6066  
[bruce.hamilton@cpa.com](mailto:bruce.hamilton@cpa.com)

Vice President  
**Bernd Kampe**  
262-492-4441  
[bkampe0@gmail.com](mailto:bkampe0@gmail.com)

Secretary  
**Dan Hellenberg**  
414-839-6995  
[spatlese44@yahoo.com](mailto:spatlese44@yahoo.com)

Treasurer  
**Frank Lubinski**  
414-520-2912  
[frank\\_lubinski@sbcglobal.net](mailto:frank_lubinski@sbcglobal.net)

Director  
**Mo Afshar**  
608-977-0521  
[moafshar430@gmail.com](mailto:moafshar430@gmail.com)

Director  
**Todd Knutson**  
414-477-8478  
[benzdude10@gmail.com](mailto:benzdude10@gmail.com)

Director  
**Dick Kusch**  
608-630-1458  
[kuschrichard@gmail.com](mailto:kuschrichard@gmail.com)

Director  
**Patrick Brinkman**  
262-854-0374  
[pgbrinkman5612@gmail.com](mailto:pgbrinkman5612@gmail.com)

Director  
**Nancy Pearson**  
262-782-7960  
[nancypearson431@gmail.com](mailto:nancypearson431@gmail.com)

Webmaster  
**Jim Loseke**  
920-412-5822  
[jimloseke@charter.net](mailto:jimloseke@charter.net)

Midwest Regional Director

Newsletter Editor  
**Patrick Brinkman**  
[pgbrinkman5612@gmail.com](mailto:pgbrinkman5612@gmail.com)

# WISCONSIN SECTION CLUB EVENTS 2023

Date	Event - Location	Host - Contact Information
June 04	Car show at the Corners of Brookfield, Brookfield, Wis.	Dean & Nancy Pearson nancypearson431@gmail.com/262-782-7960
July 21st	Starry Nights, Brookfield, Wis.	JoAnne Peterson 262-302-0459 Dean & Nancy Pearson nancypearson431@gmail.com/262-782-7960
July TBA	Summer Picnic	Bruce Hamilton bruce.hamilton@cpa.com/ 608-754-6066
Aug. 12	German-American Day Carl Schurz Park	Bernd Kampe bkampe0@gmail.com
Sep. 09	D-2-D, Gus's Drive-In East Troy, Wis.	Bernd Kampe bkampe0@gmail.com
Sep. 24	Oktoberfest and Car Show at Dheinsville Park Germantown Wis.	Bernd Kampe bkampe0@gmail.com
Dec. 3	Christmas Party and Annual Meeting Start time 12:00	Bruce Hamilton bruce.hamilton@cpa.com/ 608-754-6066

## Welcome Mercedes-Benz Milwaukee North Shore!

Please welcome Mercedes-Benz Milwaukee North Shore for becoming our Sponsoring Dealership for the next year. M-B Milwaukee North Shore is also supporting our Section as the Participating Dealership for our June 4<sup>th</sup> Shine & Show at The Corners of Brookfield.

Please see their ad on page 5 of this newsletter, and be sure and say "hello" to their representatives who will be at the show.

Whether it's a new Mercedes or CPO, service or parts, remember when you patronize M-B Milwaukee North Shore, be sure and let them know you are a member of the Wisconsin Section MBCA, and thank them for their support.

Bruce Hamilton

For the most current Events List visit our Website or Facebook Page

[wisconsin.mbca.org](http://wisconsin.mbca.org) [facebook.com/mbcawi](https://facebook.com/mbcawi)

# Mercedes-Benz Milwaukee North Shore Wisconsin's Only Authorized AMG Dealer



## From our Management Team

Todd Schwieso

Sales Manager

(414) 290-4220

Ahmad Aref

Platform Manager

(414) 290-1443

Aaron Vrhovnik

General Manager

(414) 290-1445

Dustin Koplien

Used Sales Manager

(414) 290-1436

## Mercedes-Benz Milwaukee North Shore

1400 W. Silver Spring Dr. Milwaukee, WI 53209

Umansky Motor Cars (414) 290-1400

[www.mbofmilwaukeeorth.com](http://www.mbofmilwaukeeorth.com)





**Wisconsin Section**

# M-B Shine & Show

## Mercedes Car Show

Sunday, June 4, 2023 12-3:30pm

At **The CORNERS** of Brookfield, WI

I-94 Exit #297 Barker Rd + 20111 W. Bluemound Rd

### What to Expect...

Here's a club event with a lot to offer anyone. A friendly car show at The Corners of Brookfield on Sunday June 4, 2023. Two other car clubs have previously held club car shows at The Corners and they were well attended by their members. <https://thecornersofbrookfield.com/> is a vibrant work-live-shop-entertain community. There are over 200 apartments and a slew of attractive stores (not found everywhere) as well as, numerous restaurants and more. Important to the car show is the availability of private interior streets that management blocks-off to provide safe space to display our Mercedes-Benz vehicles and for visitors to walk around out-of-doors. Bring family and friends. In addition to exhibiting and viewing cars there are many unique shops, services, and food or drink to sample. Participants will have take-out lunch options among the nine eateries on site.



We expect Mercedes-Benz dealer(s) will display new vehicles and provide door prizes.

Show Cars need to be in place by 11:55am. Bring your own folding chairs. Pre-Registered Vehicle Entry Fee is \$35.00. Add \$10 at Event. Cars may be either displayed only or judged.

**The registration has been extended to May 26 and call Nancy ASAP.**

Send Registration form below by mail w/check or email and pay w/PayPal link: <https://www.paypal.me/MBCAWisconsin>

**MBCA Wisconsin Section Car Show Registration Form**

*Pre-Registration Deadline is May 20th.*

Name: \_\_\_\_\_ MBCA # \_\_\_\_\_ Car Yr: \_\_\_\_\_ Model: \_\_\_\_\_

Address \_\_\_\_\_ Email: \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_ Display only \_\_\_\_\_ Judge my car \_\_\_\_\_ (mark one)

Cell Phone: \_\_\_\_\_ Bring It Along! Checks payable to MBCA-WI Section can be mailed c/o Nancy

Pearson, PO Box 650, Brookfield, WI 53008-0650

Email: [NancyPearson431@gmail.com](mailto:NancyPearson431@gmail.com) 262-782-7960

# June – July Milestone Anniversaries

Member	Associate	Years
Jenophus Allen		30
Ted Flynn		15
George Holloway		10
Pep Stojanovic		10
Jay Kapellusch		5
Mark & Melanie Kachan		5
Kenneth Harris		5



## NEW CLUB MEMBERS AS OF MARCH 18- MAY 15

Members	-	Start Date
Chad Winter		4/09/2023
Julie Birschbach		4/22/2023
Michael Salibury		4/28/2023
Kurt Qualley		5/12/2023
William Buford		5/13/2023

## “STARRY NIGHTS” DRIVE N’ DINE FRIDAY-JULY 21, 2023

**Sharon Lynne Wilson Center**  
**19805 W. Capitol Drive, Brookfield**



**Supper 5:30-6:30**



**Concert—6:30**

Stars, music, food, friends, and fun is what you will find at this Drive N’ Dine. Enjoy a free concert by the Rockin’ Robins. Rock to the music of the '50s and '60s. Relax and enjoy this wonderful outdoor event.

Join us for a great night of music and dining under the stars. Please bring a Salad or hearty Hors d’oeuvre to share. Also bring your own lawn chairs and beverages (alcohol is permitted). Dessert, paper plates, napkins, etc. will be provided. Please contact JoAnne Peterson by July 14 (jojo2525@yahoo.com) to register for this fun event!

Hosts: JoAnne Peterson 262.302.0459 & Nancy Pearson 262.782.7960

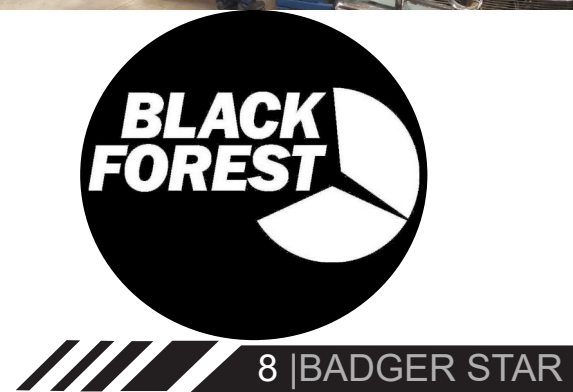
# MB Club at Black Forest, LLC Tech Session- April 29, 2023

Our special thanks to Black Forest, LLC for hosting this MB Tech session. After a four year absence due to COVID-19, sixty-five of our Wisconsin Section MB Club members and guests all enjoyed participating in this popular club event once again.

Michael, Keith, Dan, Randy, Brad, and Matt (Black Forest technicians) were all involved in explaining various aspects of their MB service and repair shop's operations. Keith gave a presentation and answered questions on SL roadster models displayed up on the car lifts. Tours of their shop areas and various classic MB car restoration projects were also included.

We all enjoyed meeting and talking with the Black Forest technicians as well as our fellow MB club members and other attendees who expressed an interest in joining our MB club.

We were all treated to an excellent German buffet lunch made and served by Chef Michael and his daughter, Sasha, as well as other employees. This included 3 types of Usinger sausages (bratwurst, knackwurst and white bockwurst) all served with German-style sauerkraut, potato salad, and roasted small potatoes. Also had corned beef, cabbage and carrots. Spaten beer was on tap as well as sodas and cookies for dessert. Everyone had plenty of food to eat.





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## Wisconsin Section Receives \$500 Gift

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During our April 29<sup>th</sup> Tech Session I was approached by an individual who maintains memberships in both the Wisconsin and Chicago Sections.

We chatted for quite awhile. The individual praised the Wisconsin Section extensively, telling me how much he enjoyed our newsletter, and how the Wisconsin Section was doing so much more than the Chicago section in terms of activities and keeping the membership informed of those activities. He then extracted a small envelope from his pocket, handed it to me and said "this will help you with your newsletter expenses; you can look at it later." I thanked him for his comments, his praise for our Section and for the envelope.

Much to my surprise and delight, the envelope contained a \$500.00 check as a gift to our Section.

Our benefactor, who wishes to remain anonymous, directed his gift to be used in support of our newsletter.

This exceedingly generous gift will allow the Section to continue to produce printed copies of the *Badger Star*, the Section's award-winning newsletter, until at least the end of 2024. Consequently the Board has rescinded its proposal to ask members who want a printed copy to pay for the cost of printing and mailing beginning at the end of this year.

Those members who currently receive a printed copy of the *Badger Star* will continue to receive their newsletter at no cost to them because of this gift.

On behalf of the entire Board of Directors of the Wisconsin Section I would like to thank our benefactor for their generosity.

Bruce Hamilton

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## D-2-D Break in the Weather at Christy's Landing in Madison- May 29, 2023

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D-2-D Break in the Weather at Christy's Landing in Madison

This MBCA Wisconsin Section event was a huge success, and we would like to thank all of our members who were able to attend. This was the second year in a row that we hosted this event at Christy's Landing Bar & Grill in Madison along the shores of the beautiful Lake Waubesa. In total we had 26 guests in attendance which was a fantastic turnout.

Despite our best efforts to schedule this event with high hopes that we would have sunshine and warm temps, Mother Nature had other ideas. It turned out to be an overcast day with a steady breeze blowing off the lake. However, this did not hamper the spirit of our guests, and we were able to gather in the parking lot and admire our beloved MB cars and exchange stories and learn more about these fine automobiles.

We also would like to thank the Christy's Landing team for doing an outstanding job of accommodating our event.



## Member's announcements

I have a number of MB sales brochures dating back to 1985 and copies of old ROAD AND TRACK tests of various MB cars. I also have the owner's manual and magazine road tests for the 1964 220SEb (11.021) that I once owned and that I would like pass on to a club member who owns a similar car.

Thank you,  
Al Toussaint  
262-720-0862  
rosealt@aol.com

*Do you have club event photos, an event write-up, a Journey article or an advertisement (business or member for sale/to buy) for the next newsletter?*

*Please send information to Patrick Brinkman (contact info on page 3) by July 15, 2023 to be considered for the August-Sept. newsletter.*

## CLUB SPONSORS



### **BROOKLYN MOTOREN WERKE INC**

Wisconsin's longest operating independent Mercedes-Benz garage invites you to take advantage of over 40 years of expertise in Mercedes-Benz service, restoration, and renewal.

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Our historic facility is located in Brooklyn, Wisconsin, just south of Madison. Enclosed or open vehicle transport readily arranged. We ship parts Monday through Friday.

Service, Restoration, Parts & Appraisals for Mercedes-Benz

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