

BADGER STAR

DEC 23—JAN 24



MERCEDES-BENZ CLUB OF AMERICA WISCONSIN SECTION

wisconsin.mbca.org

President's Message

Welcome to the final edition of the *Badger Star* for 2023. I hope everyone enjoyed a great Thanksgiving holiday!

I begin by welcoming Chad Winter as our new newsletter editor. Read more about Chad elsewhere in this newsletter.

Next I would like to thank everyone who organized an event during 2023:

Mo Afshar & Zhaleh Noubari

Bernd & Christine Kampe

Frank & Cathy Lubinski

Jan Miller

Nancy & Dean Pearson

JoAnne Peterson

and lastly, my wonderful wife Deb.

Speaking of events, your Section enjoyed two great ones over the last two months. Read about both the Fall Color Tour and our Christmas Party and Annual Meeting elsewhere in this newsletter.

2024 Events

We begin 2024 with our 6th Annual Valentine's Drive-to-Dine. Join us Sunday, February 11th when we return to the Fox & Hounds in Hubertus for this very popular event. Get all the details in the event announcement elsewhere in the newsletter.

Other events already on the books for 2024 are a detailing tech session May 4th and our 3rd Annual Car Show at The Corners of Brookfield May 19th.

Member Challenge

Planning is underway for 2024 events. I challenge each of you to provide your input. Tell us what kind of events you would like us to hold, and where you would like them to be held. Would you like to see us hold a golf outing or a rallye, or something else we haven't done in awhile, or have never done? Would you like to see more events held later in the day or a dinner gathering? This is your club and your input is what drives our event calendar. Please let me or any of our board members know your preferences!! Finally, don't be afraid to tell us what kind of events, if any; don't hold any interest for you.

Board Member Update

The members of your Wisconsin Section Board of Directors remain the same for calendar 2024.

No one stepped forward to volunteer for service on the Board.

The officers were determined during an email exchange November 29th & 30th. Your 2024 officers are:

President Bruce Hamilton

Vice President Bernd Kampe

Secretary Dan Hellenberg

Treasurer Frank Lubinski

Membership Matters

New members joining Sept 21–Nov 29 and those members celebrating milestone anniversaries in December 2023 and January 2024 are all listed elsewhere in this newsletter.

Congratulations and welcome to all!

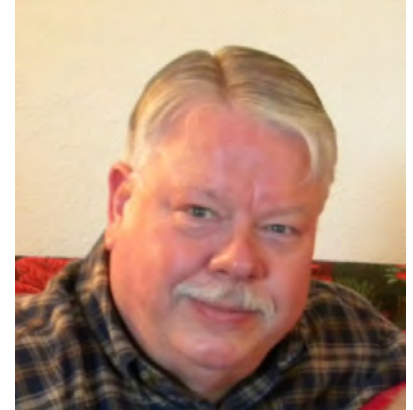
I close these remarks by thanking each and every one of you for being a member of the Wisconsin Section. It's our members who make this Section successful. I look forward to seeing all of you in person at an upcoming event.

Best regards,

Bruce Hamilton

bruce.hamilton@cpa.com

PS – don't forget to give us your 2024 event!



NEWSLETTER TABLE OF CONTENTS

Cover	1	Upcoming Events	5
Presidents Message	2	Valentines D2D	5
Membership Benefits	3	Detail Clinic	6
Board Meetings	3	Fall Color Tour	7
Contacts	3	Tail of the Dragon, Deals Gap	7
Anniversaries	4	Show and Shine Car Show	8
New Members	4	Christmas Party/Annual Meeting	9
From the Editor	4	Sponsors	10



MEMBERSHIP BENEFITS

Subscription to "The Star", a bimonthly magazine published by Mercedes-Benz Club of America

Discounted price off a New Mercedes-Benz

Discounts on parts, service and accessories from participating Mercedes-Benz Dealerships

15% off parts from the Mercedes-Benz Classic Center

Expert technical advice to help you maintain, service, condition, restore and repair you Mercedes-Benz

And best of all, participation in the many events provided by your local Mercedes-Benz Club of America

THE
STAR
MERCEDES-BENZ CLUB OF AMERICA



CLUB BOARD MEETINGS

Board meetings are held on the second Thursday of every month. Meetings are held online using GoToMeeting. Attendees call in using a phone, tablet or computer.

We encourage participation from our members. If you wish to participate, and receive and invitation for a meeting, please contact Bruce Hamilton at bruce.hamilton@cpa.com or 608-754-6066.

Recommendations for new activities or comments on prior events are always welcome.

President

Bruce Hamilton

608-754-6066

bruce.hamilton@cpa.com

Vice President

Bernd Kampe

262-492-4441

bkampe0@gmail.com

Secretary

Dan Hellenberg

414-839-6995

spatlese44@yahoo.com

Treasurer

Frank Lubinski

414-520-2912

frank_lubinski@sbcglobal.net

Director

Mo Afshar

608-977-0521

moafshar430@gmail.com

Director

Todd Knutson

414-477-8478

benzdude10@gmail.com

Director

Dick Kusch

608-630-1458

kuschrichard@gmail.com

Director

Patrick Brinkman

262-854-0374

pgbrinkman5612@gmail.com

Director

Nancy Pearson

262-782-7960

nancypearson431@gmail.com

Webmaster

Jim Loseke

920-412-5822

jimloseke@charter.net

Newsletter Editor

Chad Winter

414-303-9585

chad@crs-wi.com

December 2023—January 2024 Milestone Anniversaries

Member

Years

Al Lohman

15

New Members September 21—November 29

Member

Join Date

Kimberly Powers

October 10

Patrick & Linda Seroka

October 14

Devin Hayes

October 16

Gerhardt Schulze

October 30

From The Editor

As the latest editor to the *Badger Star*, let me first start off with a thank you to all the past editors of this newsletter as you have set a high bar, and it is my intention to try my best to maintain that standard. I spent some time reviewing newsletters from sections all across the MBCA, the *Badger Star* is definitely the premier newsletter from any section in all of the MBCA.

When I was a teenager, my parents owned an 1987 560SL, a car they frequently took summer weekend road trips with. I had very little interest in the car, my preference was for American muscle cars, my father however would mutter about the “superiority of German engineering “ and “cars designed to be driven on the Autobahn.” He passed away in 2009 and my mother continued to drive the car less and less frequently and it soon fell into disrepair. As the maintenance costs were rising along with her infrequent use of the car, selling it became a practical choice. Not being able to bear the thought of loosing my fathers car, I offered to purchase it.

Not knowing what to do with the car to get it on the road again, I turned to the internet and stumbled on a Mercedes forum and began reading through *thousands* of posts from Mercedes enthusiasts about this particular vehicle. I became hooked and learned a whole new appreciation (*obsession*) not only for this car, but Mercedes Benz as a brand. I spent countless hours working on the 560SL getting it roadworthy again.

I am honored to be the custodian of my *fathers* Mercedes, however when it came time for me to purchase *my* Mercedes, I opted for a 2010 AMG E63, with a 6.2 liter naturally aspirated 500+ horsepower V8, a true German muscle car!



Chad Winter

414-303-9585

chad@crs-wi.com

Wisconsin Section Club Events 2024

Date	Event—Location	Host—Contact Information
Feb 11 2024	Valentine's D-2-D Fox and Hounds 12:00	Bruce Hamilton, bruce.hamilton@cpa.com , 608-754-6268
May 4 2024	Detail Clinic 1:00—3:00	Jerry Zajicek, JeromeZajicek@gmail.com , call/text 414-305-3733 Ricardo Becerra, 262-993-3361
May 19, 2024	Show and Shine Car Show at the Corners of Brookfield 12:00—3:30	Nancy Pearson 262-782-7960, NancyPearson431@gmail.com

For the most current Events List visit our Website or Facebook Page

wisconsin.mbca.org

facebook.com/mbcawi

6th Annual Valentine's Drive-to-Dine Sunday, February 11th, 2024

Where: The Fox & Hounds Restaurant & Tavern
1298 Friess Lake Rd
Hubertus WI 53033
Time: 12:00 noon
Cost: \$35.00/person, including tax & gratuity



Join fellow Wisconsin Section members at our 6th Annual Valentine's Drive-to-Dine. It may be the Sunday before Valentine's Day, but you can still bring your sweetheart (and I don't mean just your MB!).

Enjoy a great Sunday brunch and gemütlichkeit at the Fox & Hounds Restaurant & Tavern, 1298 Friess Lake Rd, Hubertus. [Click for Map](#)
The price of \$35.00 per person includes Sunday Brunch and coffee or tea. A cash bar is available for those wishing an adult beverage.

Reservations Due by Tuesday February 7th

RSVP to Bruce Hamilton at bruce.hamilton@cpa.com or 608-754-6066

PayPal is the preferred payment method, go to <http://www.paypal.me/MBCAWisconsin>

If you prefer to pay by check, make your check in the amount of \$35.00 for each person attending payable to "MBCA Wisconsin Section" and mail to Bruce at

Bruce Hamilton
4225 Southwyck Dr
Janesville WI 53546-2120

Note: You are not registered for the event until both your RSVP and your payment are received!



The Art and Science of Detailing: Making that Mercedes-Benz Shine !

Detail Clinic May 4, 2024 1:00 PM– 3:00 PM

León International Auto Detailing

1632 S. West Ave. Suite D, Waukesha WI

262-993-3361

A detailing clinic by Ricardo Becerra and Jerry Zajicek

The Art: Ricardo will lead us through the procedure used to detail cars as done at his firm, making the exteriors shine, and the interiors clean. He will demonstrate the basic steps to presoak, decontaminate, clay, wash, rinse, and wax the paintwork. He will show us how he preps the cars for waxing and buffing to the final gloss.

The Science: Jerry will explain all the new products used for detailing, and the methods they are used with. You will learn all you need to know to be able to visit the auto parts store, buy a minimum of products, and detail your Benz with the wash procedure we will explain in detail.

- what is the two bucket method of washing ? and why use it ?
- what is the difference between a wet wash, a rinseless wash and waterless wash ?
- how many kinds of car soap are there, and what are they used for ?
- how to effectively clean wheels. what products and tools are needed to clean wheels and tires ?
- how to remove salt stains from carpeting, the easy way.
- what are interior detailers, and what do they do ? What about interior cleaners ?
- the latest new products to hit the detailing world: ceramic products, graphene products, spray on products, foam cannons, grit guards, combination products, glass sealants, modern random orbit polishers, decontamination products, iron removers, and synthetic clay.
- what's the difference between wax and sealant ?
- what are exterior detailers, and when do you use them....
- extreme glass cleaning with glass restorer, preserving with a glass sealant.
- We'll explain a basic rundown of a total wet wash at the carwash (not the one you're thinking of), a procedure to get to a clean finish.



Wisconsin & Chicagoland MBCA Sections-- Lunch at the Boat House Bar & Grill and Fall Color Tour Around Geneva Lake, Oct 21, 2023



Both of our Wisconsin's 28 and Chicagoland's 14 Section members enjoyed themselves at our combined event luncheon and fall color tour around Geneva Lake.

<https://photos.app.goo.gl/>



We all made some new friends and had many great conversations about various topics. Plus, of course, sharing information about our fascinating variety of 22 MB cars which are shown in this Google Photo album link.

After our leisurely luncheon, it was time to start our driving tour by individual cars or small groups around Geneva Lake using local area maps. Unfortunately, during our luncheon, the weather had become overcast and windy, not the best for viewing fall colors.

Our thanks to everyone who participated in this combined section event and their patience during the luncheon for our large group of 42 people.



Tail of the Dragon, Deals Gap

Submitted by Dick Kusch

On Sunday, October 22nd; I had the opportunity of testing my wife Nancy's faith (patience) in me being able to maneuver my C43 down one of the most dangerous roads in the United States. The Tail of the Dragon in Deals Gap, Tennessee near the North Carolina border which has 300+ curves and switchbacks in 11 miles. An experience that makes you really pay attention on a narrow roadway without any shoulders in most places. The non-stop growl of the AMG C43 in Sport+ was extremely gratifying.



On our way down the road, we unfortunately had to slow the pace, due to a motorcyclist who lost control on the way up and went into the trees. We had to utilize a pull-out to let emergency responders reach the man and his cohorts. Whatever happened; it didn't look good. When we came out at the bottom of the road; there was a flatbed wrecker with a BMW 3 series on it that looked like it rolled.

I guess the key is to drive within your abilities and remember to never cross the centerline, ever.



Wisconsin Section

M-B Shine & Show

Mercedes Car Show

Sunday, May 19th, 2024 12-3:30pm

At **The CORNERS** of Brookfield, WI

I-94 Exit #297 Barker Rd + 20111 W. Bluemound Rd

What to Expect...

Here's a 3rd year club event with a lot to offer anyone. A friendly car show at The Corners of Brookfield on Sunday May 19, 2024. Two other car clubs have previously held club car shows at The Corners. They were well received by the public.

<https://thecornersofbrookfield.com/> is a vibrant work-live-shop-entertain community. There is a slew of attractive stores (not found everywhere) as well as, numerous restaurants and more.

Important to the car show is the availability of private interior streets that management blocks-off to provide a safe space to display our Mercedes-Benz vehicles and for visitors to walk around out-of-doors. Bring family and friends. In addition to exhibiting and viewing cars there are many unique shops, services, and food or drink to sample. Participants will have take-out lunch options among the nine eateries on site.



We expect Mercedes-Benz dealer(s) will display new vehicles and provide door prizes.

Show Cars need to be in place by 11:50am. Bring your own folding chairs. Pre-Registered Vehicle Entry Fee is \$35.00. Add \$10 at Event. Cars may be either displayed only or judged.

Send Registration form below by mail w/check or email and pay w/PayPal link: <https://www.paypal.me/MBCAWisconsin>

MBCA Wisconsin Section Car Show Registration Form

Pre-Registration Deadline is May 11th.

Name: _____ MBCA # _____ Car Yr: _____ Model: _____

Address _____ Email: _____

City: _____ St: _____ Zip: _____ Display only Judge my car (mark one)

Cell Phone: _____ *Bring It Along! Checks payable to MBCA-WI Section can be mailed c/o*

Nancy Pearson, PO Box 650, Brookfield, WI 53008-0650 Email: NancyPearson431@gmail.com

262-782-7960 Dean's iPhone on day of event: 414-881-9320.

2023 Christmas Party & Annual Meeting

2023 Christmas Party & Annual Meeting Review

Sunday December 3, 2023

43 members and guests attended the Christmas Party and Annual Meeting at the Golden Mast on Lake Okauchee. With weather that mostly cooperated, members began gathering well before 11:30 in the Golden Mast's festively decorated banquet hall for conversation, catching up with one another and exchanging Christmas greetings.

The Golden Mast's fabulous champagne Sunday brunch was enjoyed. The slide show recapping 2023 events played continuously, reminding us of how successful the year was. The slideshow can be viewed on the Wisconsin Section website <https://wisconsin.mbca.org>



After brunch President Bruce Hamilton conducted our annual meeting. Those recognized and thanked for their efforts included Jim Loseke, the Section's Webmaster, all those who hosted events during 2023, and Nancy & Dean Pearson for all their behind the scenes efforts including sending out both the print and electronic versions of the *Badger Star*. The 2024 event calendar was reviewed and Bruce highlighted the first event of 2024, our 6th Annual Valentine's Drive-to-Dine.

Dan Hellenberg then covered Section business during the year while Frank Lubinski reviewed the Section's financial condition. Bruce gave a brief history of the Section's finances since MBCA National suspended their financial support, and answered questions from the floor. He also highlighted the sponsorship we received from Mercedes-Benz North Shore and the \$500.00 donation our Section received from an anonymous member donor.

Todd Knutson asked to address the membership, and gave a very heartfelt tribute to the Board of Directors and in particular, yours truly. I am both honored and humbled by Todd's remarks. Very rarely do you see me speechless, but that was one of those moments.

Bruce then remarked that based on some other Section's current challenges the Wisconsin Section is doing very well.

Finally, Bernd Kampe was surprised when he was announced as the recipient of the 2023 Member of the Year Award. Bernd received his award for his continued efforts supporting the Section as Vice President. Bernd is an invaluable asset to the Section.

The Annual Meeting concluded on a very positive note with a group picture and everyone looking forward to 2024. The day didn't end there, as many remained long after the Meeting enjoying the Gemütlichkeit!

Bruce Hamilton

<https://photos.app.goo.gl/DNiDZMbhfqrdxB18>



Christmas Party

Club Sponsors



BROOKLYN MOTOREN WERKE INC

Wisconsin's longest operating independent Mercedes-Benz garage invites you to take advantage of over 40 years of expertise in Mercedes-Benz service, restoration, and renewal.

Service for All Mercedes Models

- Repairs for models from 1950 to 2014
- Engine & transmission rebuilding
- Performance & reliability upgrades

New, Used, and NOS Parts

- One of the world's largest inventories of Mercedes-Benz parts
- Global sourcing for items unavailable from dealerships or aftermarket

Restoration & Recommissioning

- Concours grade restorations
- Recommissioning of stored vehicles
- Mechanical renewal for like-new feel

Our historic facility is located in Brooklyn, Wisconsin, just south of Madison. Enclosed or open vehicle transport readily arranged. We ship parts Monday through Friday.

Service, Restoration, Parts &
Appraisals for Mercedes-Benz

PO Box 198 · 115 Market Street
Brooklyn, WI 53521-0198

608.455.7441 · www.brooklyn300.com



Do you have club event photos, an event write up, a Journey article or advertisement (business or member for sale/to buy) for the next newsletter?

Please send information to Chad Winter, chad@crs-wi.com, (414) 303-9585 by Jan 15, 2024 to be considered for the February-March

Mercedes-Benz Milwaukee North Shore Wisconsin's Only Authorized AMG Dealer



From our Management Team

Todd Schwieso

Sales Manager

(414) 290-4220

Ahmad Aref

Platform Manager

(414) 290-1443

Aaron Vrhovnik

General Manager

(414) 290-1445

Dustin Koplien

Used Sales Manager

(414) 290-1436

Mercedes-Benz Milwaukee North Shore

1400 W. Silver Spring Dr. Milwaukee, WI 53209

Umansky Motor Cars (414) 290-1400

www.mbofmilwaukeeenorth.com

