

## **Texas Hill Country Section**

4th Quarter
December 2023



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Keels & Wheels— Seabrook, Texas 2006

## Message from the President

John Briggs

The National MBCA is rebuilding the club finances, and they need the revenue from the raffle. Secondly, those on the executive committee are planning to return this year to having a section rebate if the club is financially healthy enough That rebate was discontinued a few years ago as a result of the pandemic and loss of membership. But we can only reinstate the rebate to sections if there is enough money coming in to support it. So, in addition to all the cost cutting that is ongoing, membership and dues payments and raffle revenue, etc. are key to that plan. Your help is vital in making this happen.

So here are some updates from the MBCA:

The Star Magazine Over the past few months you may have noticed some changes in design and content initiated by Mike Regenitter and his publishing group, Mike moved from being Executive Director to become the editor and publisher of The Star. He has given notice that he will not renew his contract, so I

am pleased to share with you that Jeff Zurschmeide, the former Editor, has returned to the helm of the magazine. Jeff is a well-known professional in the world of automotive publishing. He and his team of designers and writers will undoubtedly maintain and perhaps even improve the high standards of publishing that have led the Star to win so many awards over the years.

Our Website/Webcluster Our old website will be replaced by a new one in the beginning of the new year, targeting January for release. It will be totally different, cost less to host, manage, and maintain, and offer more features functions such as Mailchimp/ Constant Contact like capability at no cost to sections; website hosting for sections, as before; new groups and forums, and the ability to create them around vour own areas of interest to find like-minded other members; easier access to reports and information for officers and members: and a number of other functions and interest areas that should make sections' activities easier and save them money. And those functions and features will grow over time.

# National MBCA News

## Message from the President and MBCA cont'd

<u>When renewing your membership</u>, I suggest you renew membership for 2-3 years to avoid dues increases that are planned to help us return to financial stability. This is important for all of the reasons stated above.

Maintaining membership and adding new members is key to our financial stability. more good people and good ideas to have more fun with- one of the main reasons most of us joined in the first place.

## Holiday Dinner at Milano's









# Mercedes-Benz and North Amefican Chargine System (NACS)



By <u>Joey Klender</u> Posted on June 15, 2023

Mercedes-Benz is reportedly considering Tesla's North American Charging Standard (NACS), as it could be the next major automaker to adopt the company's charging connector.

Over the past several weeks, automakers like Ford and General Motors have chosen to adopt Tesla's NACS connector for vehicles beginning in 2025. The move has catalyzed similar announcements from charging companies like Blink and ChargePoint, but other major carmakers are considering adopting the connector, too.

Earlier this week, we reported that <u>Stellantis</u> was one of the companies mulling the potential adoption of the NACS connector. However, they are far from the only automaker looking to potentially join the "NACS Coalition," as Tesla CEO Elon Musk is calling it.

A report from <u>Benzinga</u> is now showing that Mercedes-Benz is also looking to consider NACS, and is reportedly evaluating a "technical implementation" of the connector, which would make its vehicles able to connect to Tesla Superchargers, if it chooses to come to an agreement with Tesla.

Tesla is doing this for several reasons. Initially, it should be highlighted that the automaker's mission statement has always been to "accelerate the transition to sustainable energy," and that means improving EVs regardless of the company

Tesla's NACS

Tesla's unique advantage as an EV maker is that it also operates its own charging network, which is the most robust globally. Many other charging companies have run into issues with dependability, making Tesla an ideal option for many prospective EV buyers as the Supercharging Network operates over 45,000 locations worldwide.

Automakers are interested in expanding their customers' charging and ownership experience as a whole, which makes adopting Tesla's charging connector an ideal option as it is dependable and expansive.

I'd love to hear from you! If you have any comments, concerns, or questions, please email me at <a href="mailto:joey@teslarati.com">joey@teslarati.com</a>. You can also reach me on Twitter <a href="mailto:@KlenderJoey">@KlenderJoey</a>, or if you have news tips, you can email us at tips@teslarati.com.



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## SECTION OFFICERS



John Briggs President / Board Member /



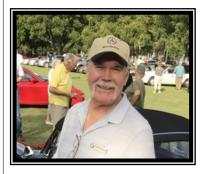
Charles Dove Newsletter Editor Board Member



Martin Rios Treasurer / Webmaster / Board Member



Robin Schroeder Board Member



Joe Aaron Board Member



Trish Briggs Secretary / Board Member



Tim Pappas, Board Member





We stand with your brave nation and hope the terrorism will end soon. Stand Strong!!!

## **Upcoming Events:**

**January**—We are tentatively having a Technical Session at Mercedes Benz, San Antonio. The details are being worked out with the dealership. Further information will be coming soon.

**February 10**<sup>th</sup> – pre-Valentines dinner. Dee Ann to organize.

*March 16<sup>th</sup>* – Rebecca Creek picnic. Charles to organize.

*May 4<sup>th</sup> & 5<sup>th</sup>* Keels & Wheels at Lakewood Yacht Club, Seabrook, Texas. Outside of Houston.





All of our Events are subject to change following CDC guidelines. Events will be planned with social distancing with health and safety in mind. We encourage face mask protection.





We want to thank everyone for being a member of this Club. We appreciate your loyalty and support,

### Welcome New Members!

Dylan Perera Jeffrey Weissman Dalayn Barling LeDana Zadorozny Mike Vergara



#### **Loyal Member Renewals!**

Cleofas Garza El Dr. Jose Correa Lettieri
Lydia Garrido Dennis Moroney
John Cooper Joseph Aaron
Jeff Aykroyd Ralph Williams
Michael Yost Dee Ann Raz
Marjorie Gillette Steve Morehead

Dan Coburn John B. McLaughlin Jr. Clarence C;eve;amd David Lawandos

Charles John

Alex Quiroz Kenneth Yeamans

If you would like to order a Mercedes-Benz Club name badge, click the image here:



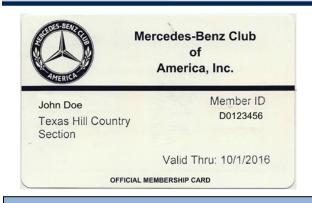
Stephen Serfass



Your Name Here

Section Name Here

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Can't find your Membership Card?

No worries! Just call the national business office at 800-637-2360 or go online at <a href="https://www.mbca.org">www.mbca.org</a> to request another card.

Keep the card with you to enjoy dealership and other member discounts.

#### Texas Hill Country Section | MBCA Is On The Web!

- National website www.mbca.org
- Section website <a href="http://texashillcountry.mbca.org">http://texashillcountry.mbca.org</a>
- http://www.facebook.com/pages/ Texas Hill Country Section—Mercedes-Benz Club of

<u>America</u>

- Section Newsletters
- You Tube channel

MBCA Texas Hill Country Section Newsletter - published four times a year is the official newsletter of the Texas Hill Country Section of the Mercedes-Benz Club of America.

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Articles and Submissions – Copy for our quarterly newsletter should be e-mailed to the newsletter editor (<a href="mailto:riopaloma@sbcglobal.net">riopaloma@sbcglobal.net</a>) by the 10th of the month prior to the next issue. For example, submissions for the September issue should be received by the editor by August 10th. If you have an interesting story about your Mercedes experience, we would like to hear about it. If you've purchased a new or new to you Mercedes, we like to hear about that too.

#### Mercedes-Benz